

Date: 08/09/21

## **Strategic Plan 2022 to 2025 (Stakeholder Consultation)**

In September our Chief Executive, Jo Higgins outlined the draft proposal for the Dudley Academies Trust Strategic Plan 2022 to 2025. The structure of the draft plan provides continuity in that it follows our eight strategic priorities. It is important that we conduct a stakeholder consultation in order to obtain feedback on our proposal. Below is a link to Microsoft Forms for you to provide your feedback and thoughts on the new draft plan. The consultation will run from 06/09/21 until 07/10/21. Please take a moment to review the draft proposal of next steps and provide feedback as part of our Stakeholder Consultation.

- PowerPoint Slides: Overview of draft proposal for Strategic Plan 2022 to 2025.
- [Stakeholder consultation: Strategic Plan 2022 to 2025.](#)
- [Strategic Plan 2019 to 2021.](#)

Should you require any additional information please contact [info@dudleyacademiestrust.org.uk](mailto:info@dudleyacademiestrust.org.uk).

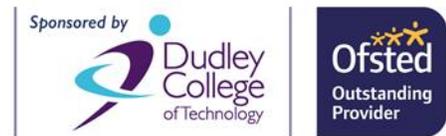
# Stakeholder Consultation

Strategic Plan 2022 to 2025



# Where are we going?

- The next phase of our strategic plan, 2022 to 2025.



# ***Strategic priorities***



- Strategic Priority 1: Creating and Aspirant Culture.
- Strategic Priority 2: Developing Exemplary Behaviours.
- Strategic Priority 3: Outstanding Teaching and Learning.
- Strategic Priority 4: A Relevant and Responsive Curriculum.
- Strategic Priority 5: Developing our People.
- Strategic Priority 6: Developing Highly Effective Support Services.
- Strategic Priority 7: Facilities, Resources and Marketing.
- Strategic Priority 8: Highly Effective Governance.



# Strategic Priority 1: Creating and Aspirant Culture



- Highly effective cross phase model.
- Growth: Welcome more primary and secondary schools.
- Examination outcomes are well above national benchmarks in both phases.
- Good and outstanding Ofsted judgments.
- Strengthen curriculum links with Dudley College.
- Continue partnership works with other Trusts at a national and local level.



# *Strategic Priority 1: Creating an Aspirant Culture*



## **Careers education**

- For all years and cross phase.
- Engaging employers.
- Innovation (Thomas Dudley Ltd).
- Work experience for all staff.
- High quality work placements for learners: vocational programmes.

## ***Strategic Priority 2: Developing Exemplary Behaviours***



- The highest expectations of learners, staff and all stakeholders.
- A commitment to making all aspects of academy life enjoyable for all learners.
- Further develop our ‘Values Driven Expectations’ (VDE) Behaviour Model and our rewarding effort culture.
- Further develop student leadership.
- Further develop our ‘Commitments’ and ‘Mind to be Kind’ programmes.
- Further develop partnership work with parents and carers.



# Strategic Priority 3: Outstanding Teaching and Learning



- First class CPD to ensure all teachers are excellent practitioners.
- Enhance and grow the subject Director team to provide first class pedagogy and curriculum development.
- Language across the curriculum- a strong feature of our provision.
- Sustainable and innovative technology - a key feature of the learning experience.
- Highly effective blended learning to build cultural capital for our learners.
- Laptops and technical equipment.



# Strategic Priority 4: A Relevant and Responsive Curriculum



- Develop the 'SMART' curriculum for both primary and secondary phases.
- Clear curriculum pathways to meet learners' needs.
- First class PHSE, SRE and Citizenship provision.
- Respect each other and our world: learners understand the vital importance of sustainability.
- A range of Alternative Provision including Aspire Centres.
- Explore opportunities for learners in all years to engage with Dudley College and employers.



# *Strategic priority 5: Developing our People*



- To be the preferred employer.
- Extensive programme of staff development and career development for teachers and support staff (Associate staff).
- A commitment to diversity and inclusion.
- High quality staff wellbeing programme.
- Promote opportunities for parents and carers: Dudley College.



# Strategic Priority 6: Developing Highly Effective Support Services



- Develop the central team to support further growth.
- A comprehensive menu of support services to offer to Trust schools and other schools throughout the borough: 'Try before you buy'.
- Ensure high quality standard operating procedures across the Trust.

# Strategic Priority 7: Facilities, Resources and Marketing



- A high quality, comprehensive estates strategy.
- Further strengthen the brand identity: 'Discover more'.
- Further enhance the visual environment of each school to promote our core values.
- Develop a platform for alumni to re-engage with schools.

## ***Strategic Priority 8: Highly Effective Governance***



- Highly effective governance at Board and Local levels adhering to the Nolan principles on standards in public life.
- A commitment to engaging key stakeholders in the wider region.
- A high quality Trustee development programme.
- A high quality local governance development programme.
- A highly effective scheme of delegation.

# Stakeholder Consultation



- Please provide your feedback using the following link to Microsoft Forms.
- [Stakeholder consultation: Strategic Plan 2022 to 2025.](#)

# Thank you

Jo Higgins, Chief Executive

